

## LOWE'S CREATOR PROGRAM

# Lowe's Creator: Into the Blue

A sharper, shareable summary of Lowe's public creator product submission opportunity for creators, innovators, entrepreneurs, and product-minded brands.

[Official page](#)[Apply link](#)

WINDOW TO APPLY

**Jun 23**

to

**Sep 1**

Status by Sep 30, 2026

## What matters

Lowe's says selected creators may enter next-step conversations around design, development, sourcing, distribution, collaboration, or potential retail placement. Selection and product placement are not guaranteed.

### What to pitch

Product ideas, existing products, or brand-led concepts.

### Who it fits

Creators, inventors, entrepreneurs, and small brands.

### Categories

Home decor, outdoor, lawn and garden, storage, tools, and more.

# Creator checklist

Use this as a quick pre-read before opening Lowe's official page and application materials.

## Key dates

- 1 Applications open**  
Jun 23, 2026
- 2 Submit by**  
Sep 1, 2026 - 11:59 p.m. ET
- 3 Status updates**  
By Sep 30, 2026

## Important notes

- No cost to submit.
- Incomplete applications are not considered.
- Selected creators join Lowe's Creator network first.
- One application may include multiple products.

## Official links

Lowe's page <https://www.lowes.com//creator/createwithlowes>

Application [Lowe's Creator: Into the Blue Application](#)

Community [Join Lowe's Penny Deals & Clearance](#)

This is a ClearanceFinds summary. For eligibility, terms, privacy, confidentiality, deadlines, and application rules, use Lowe's official page and application materials.